



The 10 points of advocacy
By
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1. What is the true unemployment rate of African Americans and why?(As high as 30% when you factor in small businesses and sole proprietors who can not obtain work in our region and are ineligible for unemployment benefits)
2. What is the impact of tourism on the Northeast Florida African American community?
3. What is the Business Participation Rate for African Americans in Northeast Florida (Less than 50 businesses generated for every 1000 African Americans in the population)
4. What impact does the African American small business community have on unemployment?
5. How does the Community Reinvestment Act impact the minority communities in Northeast Florida?
6. Which organizations are near or above their supplier diversity targets?
7. Who will analyze and discuss the financial impacts for the African American community? (Using projections from fiscal capacity analysis to estimate the impact of policy and community changes on local government finances.)
8. What is the energy per capita in urban Northeast Florida?
(Some residents and business owners spend as much as 40% of their net income on energy usage)
9. Who will conduct population studies in our region specific to African Americans?
10. Who will analyze the potential impact of the most recent capital improvements program on behalf of the African American community?
 - a. What is the list of the planned capital improvements over the next 6 years, including cost and timing of each item that may impact the African American community?



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